



FOODPHOTO FESTIVAL

VEJLE DK

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www.foodphotofestival.com

FESTIVAL
18 - 21 MAY 2017

EXHIBITIONS
18 MAY - 16 JUNE 2017

April 27, 2017

The world's only International FOODPHOTO FESTIVAL, 4th edition to be held in Vejle, Denmark, from 18th to 21st of May. Exhibitions open to the public through 16th of June.

FOODPHOTO FESTIVAL is the biggest and most important international exhibition and conference of contemporary food photography. A selection of top food photographers and food stylists will exhibit their work. Photographers and professionals in the field will provide cutting-edge workshops and conferences. Participants from over 24 countries (Australia, South Africa, USA, Russia, United Emirates and all of Europe, among others) already registered.

FOODPHOTO FESTIVAL will provide unique workshops for professionals in Food Styling and Food Photography, such as: "Fundamentals of daylight food photography" by Adrian Mueller, "Sandwich Photography and Styling in a bakery setting" by Heidi Robb and Clarissa Westmeyer and "reportage photography in a craft beer brewery" by Markus Bassler. While the conferences, workshops, portfolio reviews and network dinners are offered for professionals only; the exhibitions are accessible for food and photo enthusiasts. **FOODPHOTO ART EXHIBITION** is open to the general public from the 18th of May through the 16th of June, entrance is free of charge.

Artists featured at the festival:

There are only few photos that last decades. The Danish photographer Paul Ib Henriksen is one of the European references in still life and food photography. He started the "The necessities of Life", a surrealistic bread-wine-salt series 26 years ago - on 4x5 inch sheet film. We will show his images in the exhibition. Nicky Walsh and Max Faber, born in England but working from Berlin, will show their eye twinkling and clean styled work. Photographer Clarissa Westmeyer from Cleveland will show her exhibition on "Sweeti-licious Pies", a cosy and pink country style series, to name a few. In total, there will be 19-framed exhibitions, scattered over different locations in the city center of Vejle.

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All participating artists can be seen on the website of the festival. A broader selection of photographers' work will be shown during the festival highlight: the **FOODPHOTO ON STAGE** – the screening & award ceremony, taking place on the evening of Saturday 20th of May in the Torvehallerne Scenen.



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The **FOODPHOTO** 2017 award will be given for the best food photo (or photo series) and the **FOODFEATURE** 2017 award for the best food reportage, all selected by an independent international jury.

Professional days:

From 18th to the 21st of May, food photography professionals from all over the world will meet in Vejle. To date, professionals from Australia, Brazil, South Africa, UAE, Guatemala, USA, Turkey, Russia and many countries in Europe have already registered.

The **FOODPHOTO** FESTIVAL provides a unique opportunity for people to meet others in their field, exchange experiences, discuss trends, discover new products and find partners for the realization of new projects.

Workshops (3 hour hands-on learning sessions) will take place in restaurants and studios around town. Furthermore, an intensive program of 1 hour conferences - free for Festival ticket holders - will get into subjects such as the work of an Art Director, by Peter Steiner (Germany), The reluctant food photographer, a different approach on food photography, by Per-Anders Jørgensen (Sweden), and “understanding composition in food styling”, by Mary Valentin (USA), among others.

Festival activities will start on Thursday 18th of May, and the official opening will be on Friday 19th May, with a welcome speech by the Festival founder and food photographer Günter Beer and a tour to visit the exhibitions. During the Festival days, photographers have the possibility to sign up for portfolio reviews with well-known professionals, editors and art buyers.

Locations:

The city of Vejle provides a beautiful setting for this festival, with the main happenings taking place in the Spinderihallerne, a former spinning mill which houses an important cultural, creative and industrial network center for the whole region. Vejle's best restaurants will be hosting the festival for the two nights of network dinners, and some workshops. The Torvehallerne Scenen will be THE place to be on Saturday night, for the food photography professionals, to attend the **FOODPHOTO ON STAGE** screening & award ceremony.

For more information:

Visit www.foodphotofestival.com or write us on

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